

Welcome to Mount Pearl. Welcome to business class.

Take your business to new heights.

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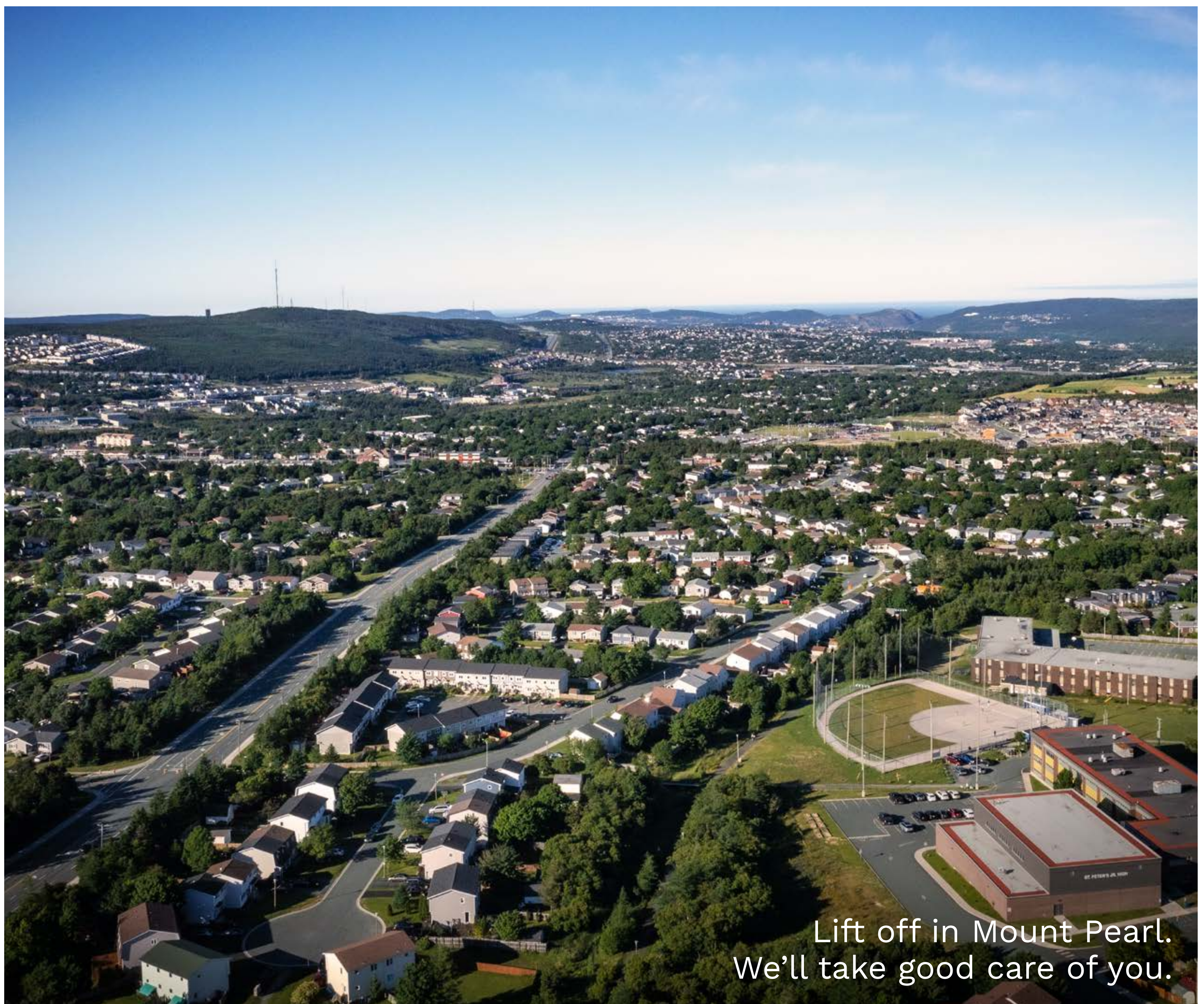
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Why Mount Pearl

Welcome to Mount Pearl. Welcome to business class.

At the eastern tip of the Avalon Peninsula is Mount Pearl, the second-largest city in Newfoundland and Labrador, Canada. Neighbouring breathtaking coastlines, and just minutes from downtown St. John's, the city is a crucial player in the Transatlantic Business Hub.

We're in the business of helping your business take off. With streamlined permits, tax incentives, and an 'open for business' policy, we treat you as a partner. Every step of the way. We're here to help — whether that's finding the perfect location to scale your growing business, or reaching the epiphany that'll take things to the next level. We've got your back. So you can forget 'business as usual'.



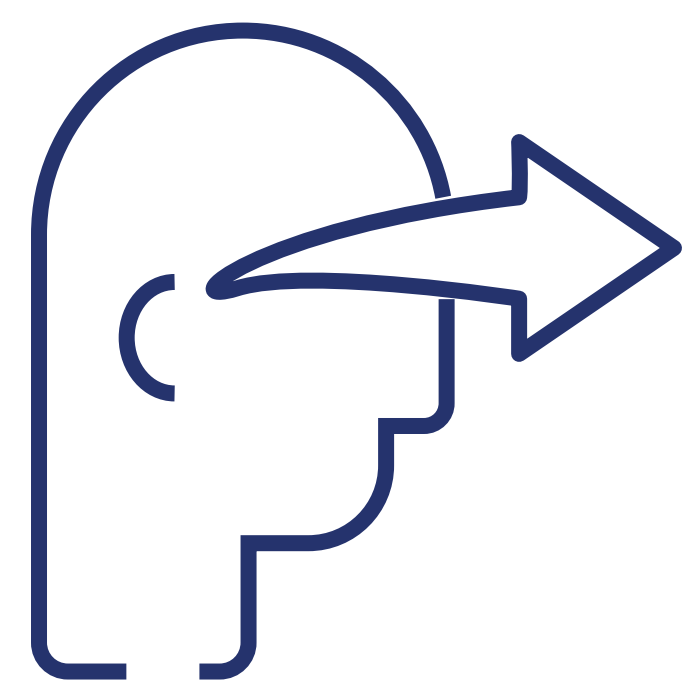
The Mount Pearl promise



Less red tape and more green lights



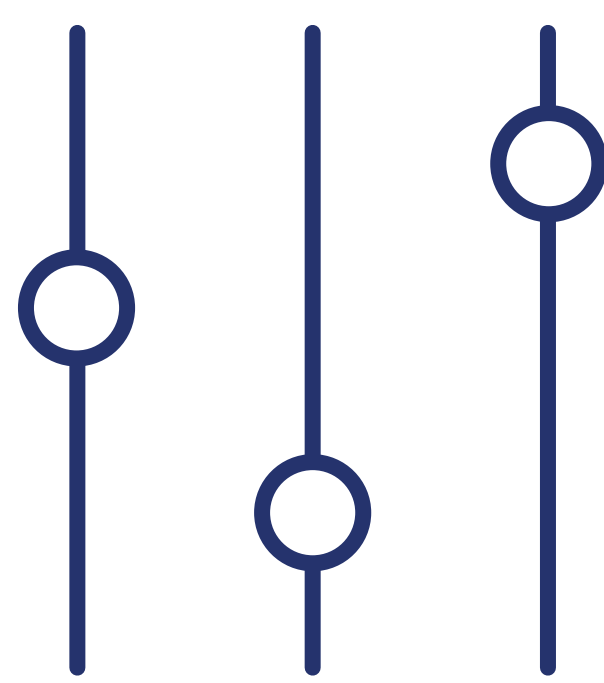
A win-win partnership



Forward-thinking infrastructure



More life in your work-life balance

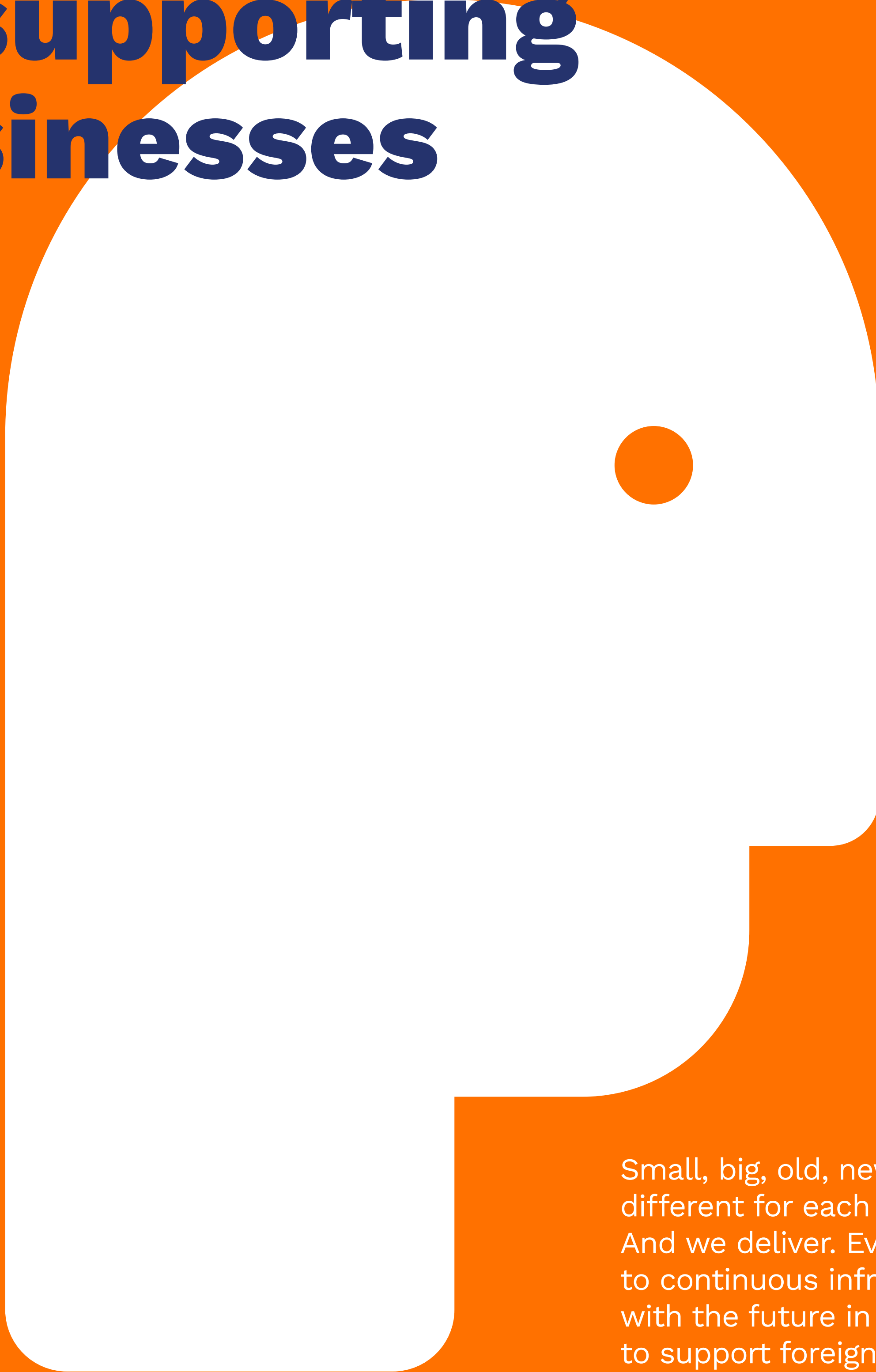


Custom care, because one size doesn't fit all



Resources and services to help grow your business

We have a strong history of supporting businesses



Small, big, old, new. We know support looks different for each and every business. And we deliver. Every time. Our commitment to continuous infrastructure updates, designed with the future in mind, is what enables us to support foreign-owned businesses across so many sectors, including Energy; Ocean Technology; Health & Life Sciences; Innovation & Technology; North American Head Office, Call Centre & Back Office; and even Wholesale Trade, Transportation & Warehousing. That's why our vacancy rate dropped from 16.6% to 10.4% over the past two years. Our track record tells the story.

But don't just take our word for it.



We've always been proud to call Newfoundland & Labrador the homeport for our growing business.

This place has a rich history of shipbuilding and is known, more importantly, for innovation as a way of life. At Genoa, the talent we've onboarded from our local educational institutions, combined with the people we've upskilled through our own Academy and attracted from around the world, is worth celebrating. We have a world-class team right here.

It's the tenacity and resiliency of our people that makes Newfoundland & Labrador, and the ocean sector, such an inspiring and attractive place to operate."

**Gina Pecore, Chief Executive Officer
Genoa Design International**

Location



So why Mount Pearl specifically?

You want to take your business far and wide. And there's no city better equipped to help you get it done than Mount Pearl.

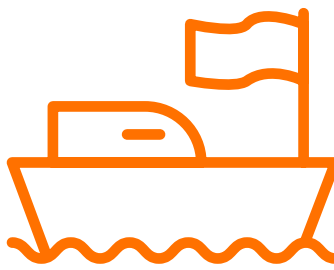
As the continent's closest point to both Europe and Africa, Newfoundland and Labrador is the gateway to North America. And a market of 400 million people. Our unique time zone (GMT-3:30) makes this the perfect place to conduct international business. Service clients from the Pacific Coast of North America to Europe in the same business day, hassle-free.

We are the centre of the Avalon. The centre of the action. Think of us as your all-access priority pass.



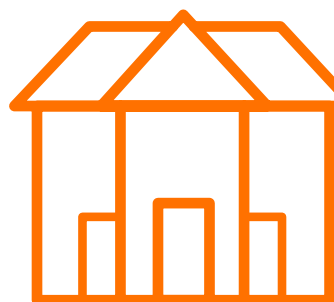
St John's International Airport

Gain easy access to key transportation arteries.



The Port of St John's

Reach North America and beyond with weekly vessels and a diverse cargo base.



Memorial University of Newfoundland

Work with educated talent from one of Canada's top research institutions.

400+

parks & playgrounds



6,732

business & retail outlets



205,955

residents



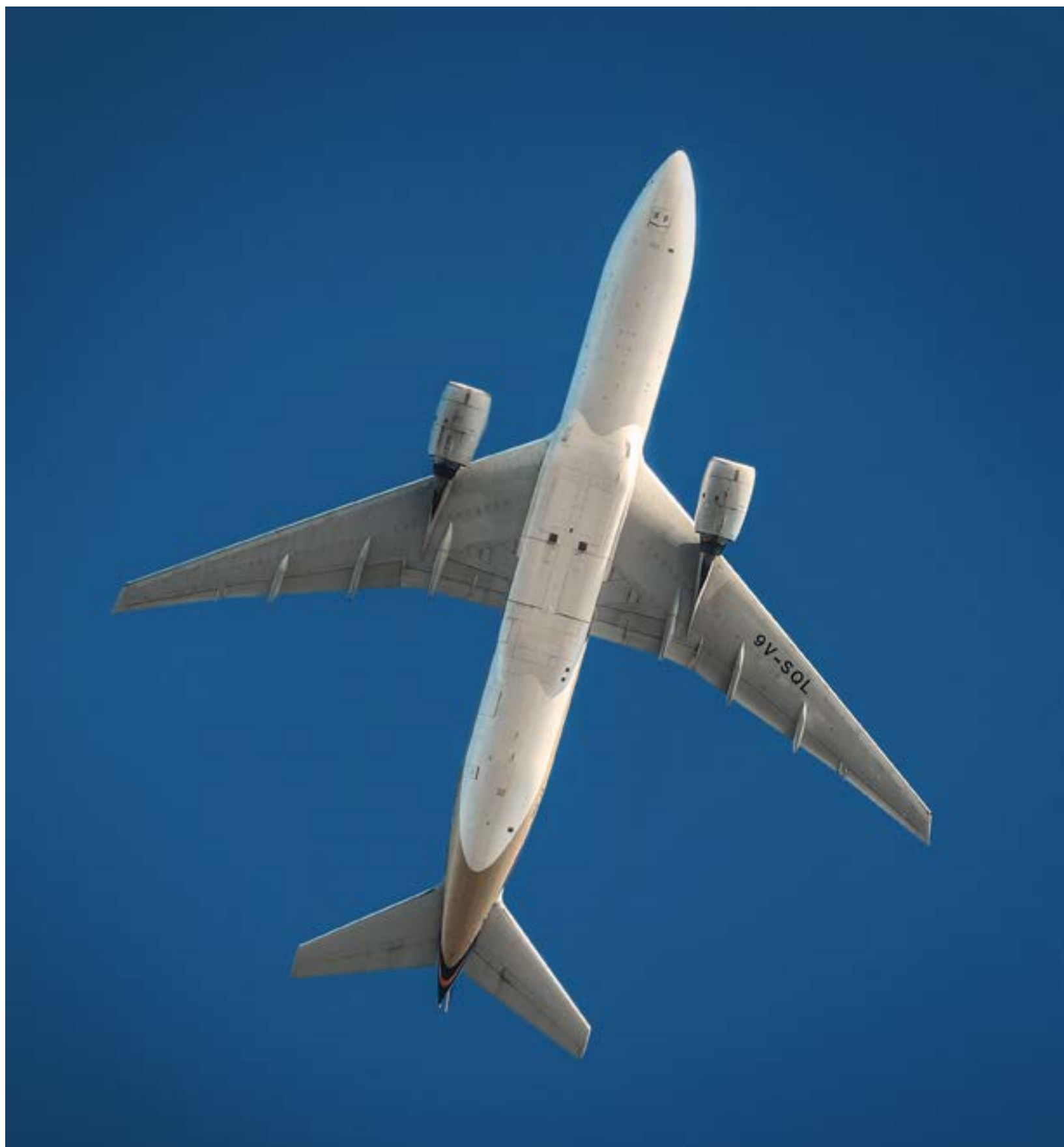
112,740

labour force

60

schools

Transportation

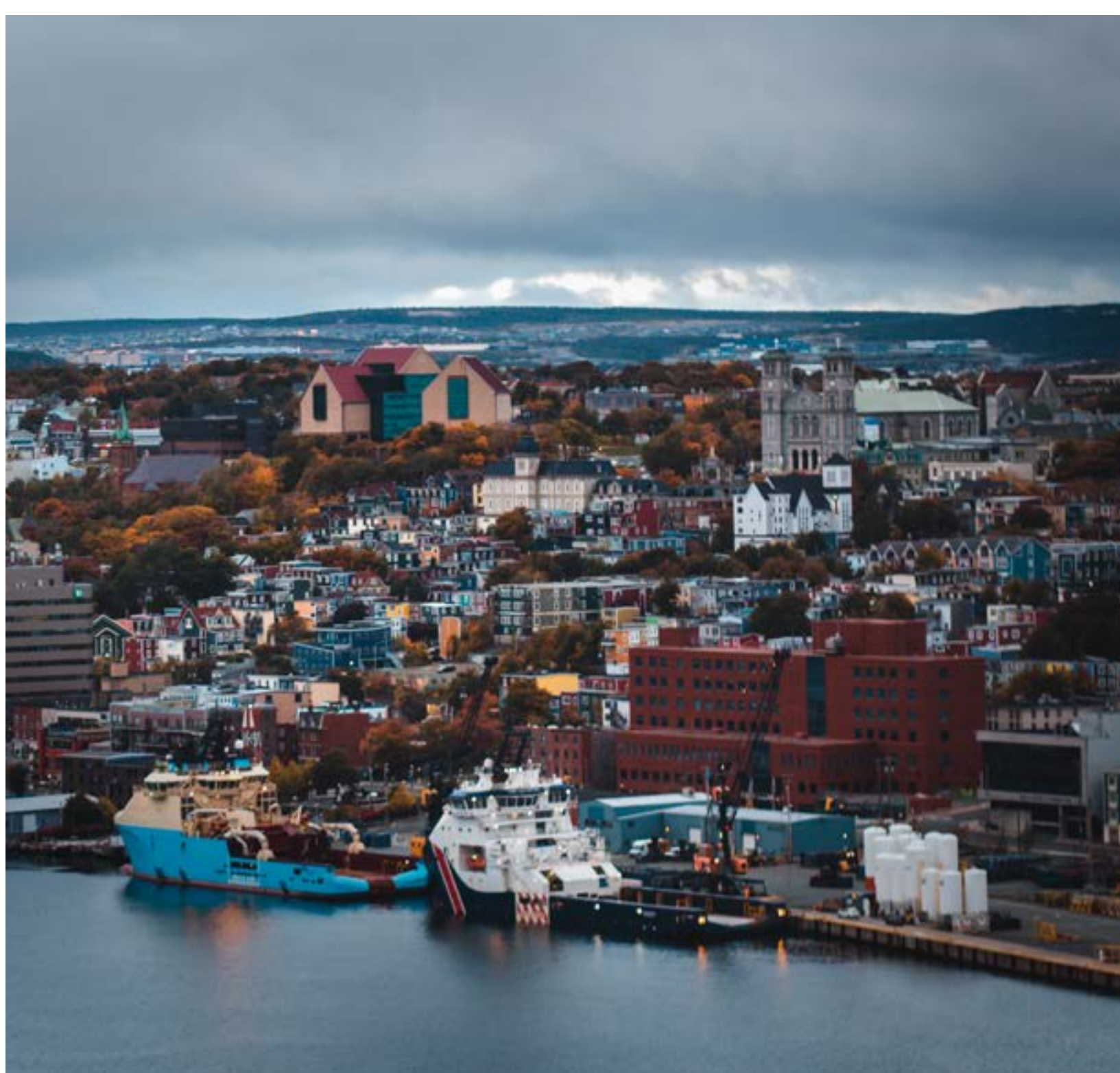


St. John's International Airport

The highway will take you someplace.
The runway will take you anywhere.

St. John's International Airport is a quick 15-minute drive from the City of Mount Pearl. Every day, approximately 80 flights arrive and depart, from more than 20 destinations across Canada, America, and Europe. Join 1.5 million satisfied annual passengers and connect to anywhere in the world through direct flights to Toronto Pearson and London Heathrow. Your international business needs international access – and we've got it.

All you need is your boarding pass.



The Port of St. John's

Accessible. Flexible. Well-connected.

The Port of St. John's is only 10 minutes out of the city and handles 2 million metric tonnes of diverse cargo annually. Large, modern container, and roll-on/roll-off vessels sail weekly between the Port of St. John's and the ports of Halifax and Montreal. Whether you're importing or exporting goods, you can easily connect to international carriers.

Do business with the world.

*"If you dream and you allow yourself
to dream you can do anything."*

Valerie Pringle



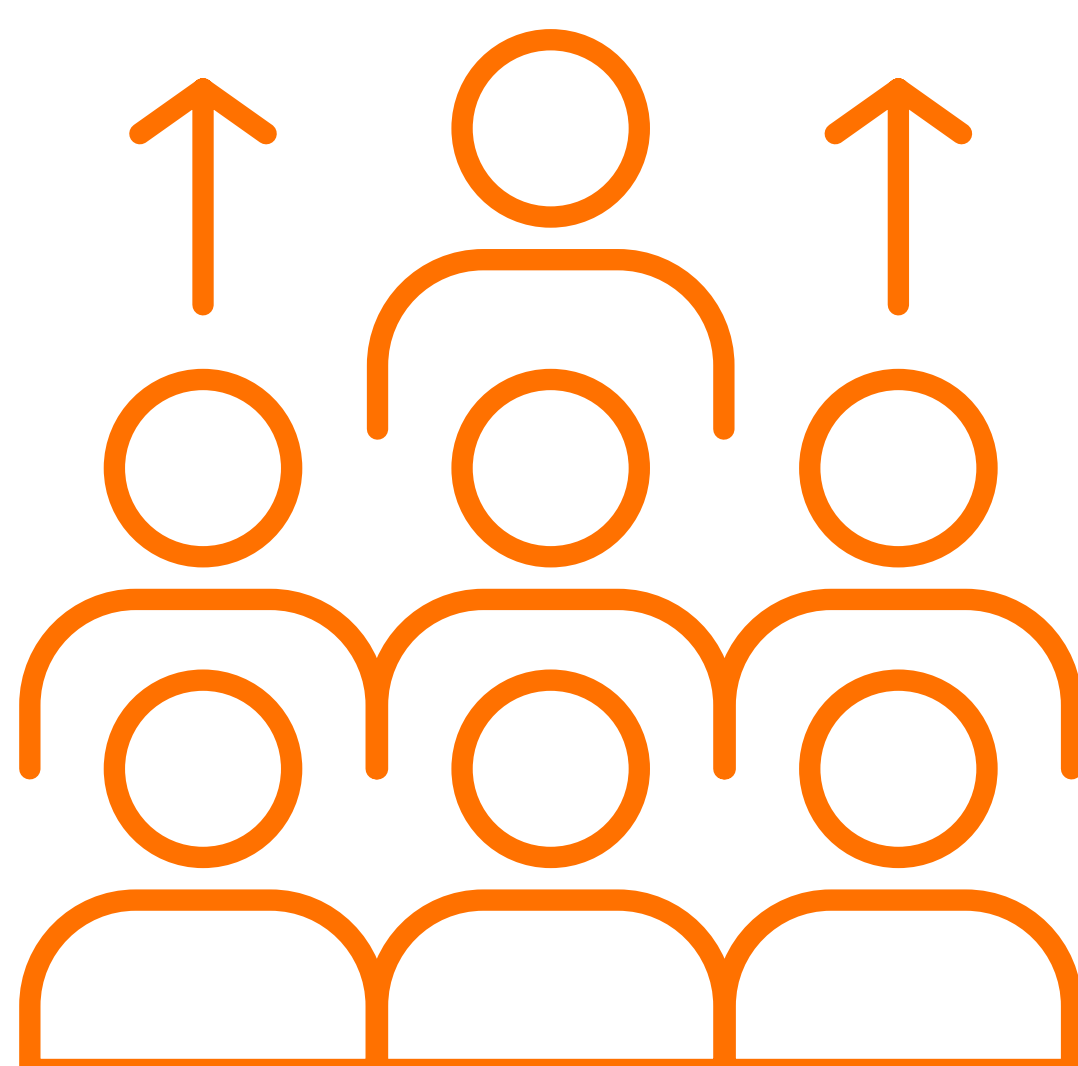
Workforce

When you touch down in Mount Pearl, you arrive to a potential workforce of more than 110,000 eager employees, ready to prioritize you. Gain access to a vast database of candidates and get first dibs on the greatest talent.

Our Office of Immigration takes a proactive approach to addressing workforce needs through tailored recruiting and assistance. And thanks to initiatives like the [Atlantic Immigration Pilot Program](#) and the [Provincial Nominee Program](#), immigration to the province has increased by 60% since 2017.

Get to know a new generation of highly trained, highly skilled graduates from institutions like Memorial University of Newfoundland, Marine Institute, and College of the North Atlantic. Find talent in emerging fields like Ocean Technologies, Health & Life Sciences, and Innovation Technology.

Hire the best. Hire in Mount Pearl.



Made for growth

The luxury of extra room to grow.

We believe to stagnate is to crash and burn. That's why the City of Mount Pearl is constantly innovating, changing, and growing. And we're setting up infrastructure that'll let us continue to do just that.



Digital Mount Pearl

We like to think of ourselves as the **Smartest Little City** in Canada. Federal and provincial investments are financing new ways to add value to our businesses and residents through telecommunications, technology, and innovation.



Sites and properties

Location, location, location! We all know that's a trinity for success. Our city boasts plenty of available sites and premises to give you the best location, tailored to your individual business needs. From existing parks to planned developments, there's somewhere in Mount Pearl with your name on it. We'll help you find it.



You just have to claim your seat.

We offer a wide array of support and incentives on both the city and provincial level.
Be in the know.

Quality of life

Check your excess baggage.

The well-being of your business hinges on your own well-being. Luckily, life in the City of Mount Pearl makes for a smooth ride. We've made a name for ourselves as the friendliest neighbours around, so you'll never go without a cup of sugar. Or anything else you need.

It's a few minutes to everywhere – including downtown St. John's – so forget long days with longer commutes. And without wasted hours spent in a road rage, you have more time to focus on family, the people who matter most.

Thanks to our ocean location, we've got some of the mildest winters in Canada. Enjoy our abundance of green space, state-of-the-art recreation facilities, and over 60 kilometres of walking trails, year-round.



Education

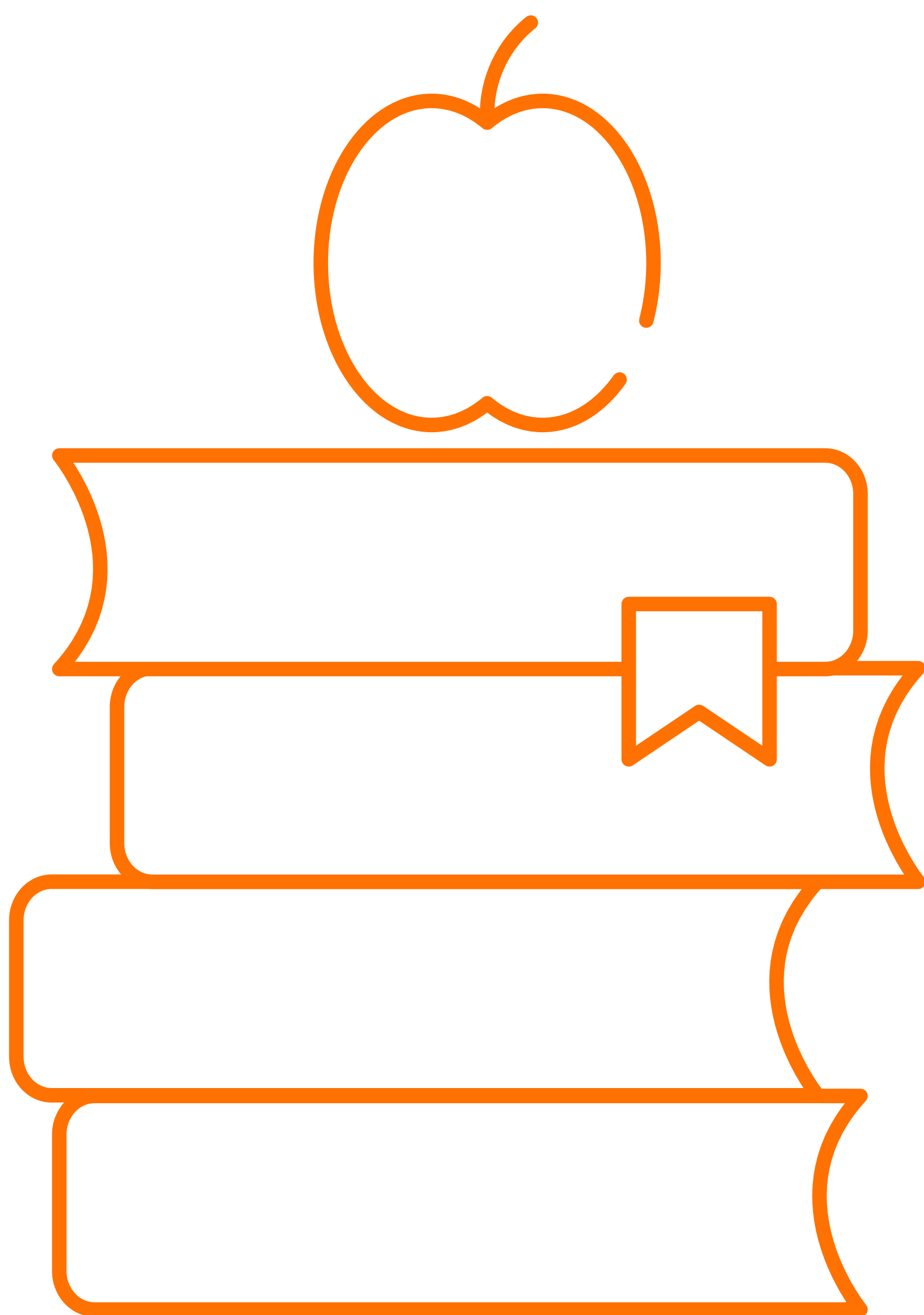
Leading the next generation.

When it comes to our school system, we pass with flying colours.

The City of Mount Pearl has a first-rate school system. Kindergarten to post-secondary, public to private – we've got plenty of exceptional options.

Our region also presents a multitude of competitive post-secondary options. The largest university in Atlantic Canada, Memorial University of Newfoundland, offers more than one hundred degree programs for any area of interest. College of the North Atlantic provides blended learning and skills training across the province. Marine Institute, one of the world's most respected centres of marine learning and research, offers more than 20 programs, from technical certificates to master's degrees.

Level up in Mount Pearl.



Where will you set up?



1. Beclin Business Park

Beclin Business Park, the first LEED®-certified business park in our province, accommodates a wide range of tenants. Notably it's home to teaching centres operated by global leaders specializing in training and safety. This newly built industrial subdivision comprises tilt-up concrete warehouse-style buildings from 2,900 to 5,700 square metres.

2. Kenmount Business Park

In with the new: Kenmount Business Park is easily accessible with fully assembled and cleared sites available for development. With so many up-and-coming projects on the horizon, there's never been a better or more exciting time to set up in Kenmount.

3. Donovans Business Park

If you're looking for somewhere well-established, put down roots in Donovans Business Park. Organized 50 years ago, this park covers 470 acres. It's strategically located next to the Trans-Canada Highway, the shipping port of Conception Bay South, and the Port of St. John's. If that weren't convenient enough, it's just a short 15-minute drive to St. John's International Airport.

[View a map of the parks](#)



**Choose premium.
Choose Mount Pearl.**

Jeremy Schwartz

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UpgradeToMountPearl.ca